

**Affordable Learning Georgia Textbook Transformation Grants
Round 2
Summer 2015, Fall 2015, Spring 2016
Proposal Form and Narrative**

Institution Name(s)	Georgia Southwestern State University
Team Members (Name, Title, Department, Institutions if different, and email address for each)	<p>Charles M. Huffman, Ph.D., Chair-Dept. of Psychology & Sociology, Charles.Huffman@gsw.edu</p> <p>Joseph Comeau, Ph.D. Asst. Professor of Sociology, joseph.comeau@gsw.edu</p> <p>Gary Fisk, Ph.D., Professor of Psychology, gary.fisk@gsw.edu</p> <p>Judy Orton Grissett, Assistant Professor of Psychology, judy.grissett@gsw.edu</p> <p>Jamie MacLennan, Ph.D., Associate Professor of Sociology, Jamie.maclennan@gsw.edu</p> <p>Courtney McDonald, Ph.D., Assistant Professor of Sociology, Courtney.mcdonald@gsw.edu</p> <p>LaVerne Worthy, Ph.D., Professor of Psychology, Laverne.worthy@gsw.edu</p> <p>New Assistant Professor of Psychology to be hired in Spring 2015 (this faculty will use the same materials as the rest of the faculty)</p>
Sponsor, Title, Department, Institution	<p>Brian U. Adler, Ph.D., Vice President for Academic Affairs</p> <p>Georgia Southwestern State University</p>
Course Names, Course Numbers and Semesters Offered (Summer 2015, Fall 2015, or Spring 2016)	<p>Introduction to Psychology, PSYC 1101, 6 sections of 45 students, Fall 2015</p> <p>Introduction to Sociology, SOCI 1101, 5 sections of 45 students, Fall 2015</p>

Average Number of Students Per Course Section	45	Number of Course Sections Affected by Implementation in Academic Year 2016	11	Total Number of Students Affected by Implementation in Academic Year 2016	495
Award Category (pick one)	<input type="checkbox"/> No-Cost-to-Students Learning Materials <input type="checkbox"/> OpenStax Textbooks <input type="checkbox"/> Course Pack Pilots <input checked="" type="checkbox"/> Transformations-at-Scale				
List the original course materials for students (including title, whether optional or required, & cost for each item)	Myers, D.G. & DeWall, C.N. (2014). <i>Psychology in Everyday Life</i> (3 rd ed.). New York, NY: Worth Publishers. Required. Henslin, J.M. (2014). <i>Essentials of Sociology</i> (11 th ed.). Upper Saddle River, NJ: Pearson. Required.		\$100.00 per book 6 sections of 45 students=\$27,000 \$169.20 per book 5 sections of 45 students=\$38,070 Total Cost \$65,070		
Plan for Hosting Materials	<input checked="" type="checkbox"/> OpenStax CNX <input checked="" type="checkbox"/> D2L <input type="checkbox"/> LibGuides <input checked="" type="checkbox"/> Other__ Departmental website				
Projected Per Student Cost	\$0.00		Projected Per Student Savings (%)	100%	

1. PROJECT GOALS

We intend to offer free, OpenStax textbooks to all students at Georgia Southwestern State University (GSW) who take both Introduction to Psychology, PSYC 1101, and Introduction to Sociology, SOCI 1101, in the fall 2015 semester. There are typically 270 students taking PSYC 1101 and 225 students taking SOCI 1101 in the fall semesters. Following the successful transition in the fall 2015 semester we intend to continue to provide free, OpenStax textbooks in these courses on a permanent basis. This goal will save GSW students approximately \$120,000 per year in textbook costs.

1.1 STATEMENT OF TRANSFORMATION

- Conversion of purchased textbooks to free textbooks in all introductory courses in psychology and sociology at GSW.
- Students, parents, faculty, and GSW
- The financial impact (savings) to students/parents in the fall 2015 semester will be approximately \$65,070 in reduced textbook costs. We do not project any decline in course success.
- We perceive the adoption of free, OpenStax textbooks in all of our introductory courses as the initiation of a department-wide process to develop or identify cost-free materials for more advanced courses in our curricula, whenever possible. We believe that student perception of our programs and department will be enhanced through the use of no-cost materials in the introductory courses.

1.2 TRANSFORMATION ACTION PLAN

- The Introductory textbook for Sociology is already available through OpenStax. The Introductory textbook for Psychology is scheduled to be released in December 2014, but no later than March 2015 (personal conversation with OpenStax representative).
- The updating of course syllabi and in-class presentation materials will occur in the summer of 2015. All of our faculty use the Desire to Learn (D2L) learning management system and revisions there will be made in the summer of 2015.
- Each individual faculty member will be responsible for revising their own materials. As such, each individual faculty member is a subject matter expert and instructor of record for at least one section of an Introduction to Psychology or Introduction to Sociology course. Several faculty teach more than one section of an introductory course.
- Open access to the new materials will be accomplished by OpenStax with links on our departmental website and via D2L, which all students can access.

1.3 QUANTITATIVE AND QUALITATIVE MEASURES

- The department-wide adoption of the OpenStax textbooks for the introductory courses will prevent us from making direct comparisons to sections of introductory courses that use publisher textbooks in the fall 2015 semester. However, we will have access to course outcomes from spring 2015 semester, such as learning objective success, DFW data, and student surveys. It is appropriate to make comparisons between the spring 2015 and fall 2015 data for evaluative purposes. Dr. Charles M. Huffman will oversee all data collection and analysis.

1.4 TIMELINE

August 7, 2015	All course syllabi and course materials prepared. Links posted on departmental website and in D2L
December 17, 2015	Course outcomes, DFW data, and student surveys compiled. Final report submitted.

1.5 BUDGET

Faculty Salary Compensation	\$23,091.52
Departmental Needs-- for mobile and classroom access to course materials	\$6,108.48 iPads (x 8)
Travel	\$800
Total	\$30,000

1.6 SUSTAINABILITY PLAN

After fall 2015, the no-cost textbook introductory courses will be offered permanently.

1.7 REFERENCES & ATTACHMENTS

Letter of support from Dr. Brian U. Adler, VPAA at GSW is attached

PROPOSAL SUBMISSION: ALL PROPOSAL DOCUMENTS, REFERENCES, AND ATTACHMENTS MUST BE SUBMITTED IN A SINGLE EMAIL TO ALG@GATECH.EDU.

DEADLINE FOR CATEGORIES 1-3: 5:00 PM, NOVEMBER 30, 2014

DEADLINE FOR CATEGORY 4: 5:00 PM, DECEMBER 8, 2014



Office of Academic Affairs
229.928.1361 OFFICE
229.931.5079 FAX

800 Georgia Southwestern State University Drive
Americus, Georgia 31709-4379

December 3, 2014

Dr. Michael S. Rogers
Assistant Vice-Chancellor
Academic Affairs
Board of Regents
270 Washington St. SW
Atlanta, GA 30334

Dear Dr. Rogers and the ALG Textbook Transformation Grant Committee:

I am writing in support of the ALG Textbook Transformation Grant, Round Two, being proposed by Dr. Judy Orton Grissett, Assistant Professor of Psychology; Dr. Joseph Comeau, Assistant Professor of Sociology; Dr. Gary Fisk, Professor of Psychology; Dr. Jamie MacLennan, Associate Professor of Sociology; Dr. Courtney McDonald, Assistant Professor of Sociology; Dr. LaVerne Worthy, Professor of Psychology, and by Dr. Charles Huffman, Professor of Psychology and Department Chair of the Psychology and Sociology department.

Their proposal involves the creation of No-Cost-to-Students learning materials for two Area E core courses, Psychology 1101, Introduction to Psychology; and Sociology 1101, Introduction to Sociology. Psychology is our largest major within the College of Arts and Science, and even if this were not the case, PSYC 1101 is an extremely popular core offering as well as an essential course for our Education majors. Thus, approximately half of our students will take this course. In terms of popularity and numbers of students affected, SOCI 1101 is not far behind the psychology course. The savings for students would be considerable on an individual level and will be quite large on an institutional level. A strength of this particular proposal is the assessment methodology which will be used to gauge the effectiveness of the open source materials as well as to extend the theory behind the open source movement.

The team mentioned above are highly trained researchers with good scholarly records, so they stand a very strong likelihood of achieving success with their project. Dr. Orton Grissett is also one of our Campus Champions for the Affordable Learning Georgia Initiative. Georgia Southwestern State University and the Office of Academic Affairs endorses and supports this project, which we see being easily scalable to the entire University System of Georgia. Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Brian W. Adler".

Vice President for Academic Affairs