

ECON 2106 PRINCIPLES OF MICROECONOMICS

Course Outline (FALL SEMESTER)

Semester Week	Topic	Course Materials
Week 1	What Economics Is and How It Helps You Succeed in Your Career and Life	<u>Microeconomics for Business, Chapter 1</u> by Constantin Ogloblin ¹
Weeks 2–3	Demand and Supply in Competitive Markets	<u>Microeconomics for Business, Chapter 2</u> by Constantin Ogloblin ¹
Week 4	Elasticity of Demand and Supply	<u>Microeconomics for Business, Chapter 3</u> by Constantin Ogloblin ¹
Week 5	Review. Exam 1	
Week 6	Markets and Government	<u>Microeconomics for Business, Chapter 4</u> by Constantin Ogloblin, William Levernier, and Rand Ressler ¹
Week 7	Consumer Choice	<u>Microeconomics for Business, Chapter 5</u> by John King (some materials are adapted from OpenStax) ¹
Week 8	Production, Costs, and Profit	<u>Principles of Microeconomics, Chapter 7</u> by OpenStax ²
Week 9	Review. Exam 2.	
Week 10	Firms Decisions under Perfect Competition	<u>Principles of Microeconomics, Chapter 8</u> by OpenStax ²
Weeks 11-12	Monopoly, Rent Seeking, and Antitrust Policies	<u>Principles of Microeconomics, Chapter 9</u> by OpenStax ² <u>Principles of Microeconomics, Chapter 11</u> by OpenStax ²
Week 13	Firms Decisions under Monopolistic Competition	<u>Principles of Microeconomics, Chapter 10</u> by OpenStax ²
Week 14	Market Concentration, Oligopoly, and Firms' Strategic Interaction	<u>Principles of Microeconomics, Chapter 10</u> by OpenStax ²
Week 15	Fall Break	
Week 16	Review	
Week 17	Final Exam	

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