

**Affordable Learning Georgia Textbook Transformation Grants
Round 2
Summer 2015, Fall 2015, Spring 2016
Proposal Form and Narrative**

Institution Name(s)	Georgia Southwestern State University				
Team Members (Name, Title, Department, Institutions if different, and email address for each)	Ru Story-Huffman, Dean of Library Services ru.story-huffman@gsw.edu Gavin Bernstein, Lecturer, School of Education gavin.bernstein@gsw.edu				
Sponsor, Title, Department, Institution	Brian Adler, VPAA, Office of Academic Affairs				
Course Names, Course Numbers and Semesters Offered (Summer 2015, Fall 2015, or Spring 2016)	Foundations of Information Literacy, LIBR1101, Summer, Fall 2015, Spring 2016 (Area B Course) Instructional Technology and Media, EDUC3200, Summer2015, Spring 2016 (required of all education majors and minors)				
Average Number of Students Per Course Section	LIBR1101 30	Number of Course Sections Affected by Implementation in Academic Year 2016	LIBR1101 4	Total Number of Students Affected by Implementation in Academic Year 2016	LIBR1101 120
	EDUC3200 20		EDUC 3200 4		EDUC 3200 80
					Total: 200
Award Category (pick one)	<input type="checkbox"/> No-Cost-to-Students Learning Materials <input type="checkbox"/> OpenStax Textbooks <input type="checkbox"/> Course Pack Pilots <input checked="" type="checkbox"/> Transformations-at-Scale				
List the original course materials for students (including title, whether optional or required, & cost)	LIBR1101 – Textbook under consideration: 100% Information Literacy Success 3 rd edition – required		\$49.49/120 students		
	EDUC3200 – Teaching & Learning with Technology - required		\$86.32/80 Students		
			Total Cost \$27,162		

for each item)		
Plan for Hosting Materials	<input checked="" type="checkbox"/> OpenStax CNX <input checked="" type="checkbox"/> D2L <input checked="" type="checkbox"/> LibGuides <input type="checkbox"/> Other __ We will select the most appropriate plan(s) <hr/>	
Projected Per Student Cost	\$135.81	Projected Per Student Savings (%)
		100%

1.1 PROJECT GOALS

1. Reduce cost of textbooks to students
2. Provide open source learning that can be updated as technologies and theories advance
3. Improve teaching and learning for faculty and students through content that can be restructured to fit the needs of a specific class
4. Develop a textbook that can be used for Information Literacy courses at GSW and across the USG
5. Develop a textbook that can be adapted for use in Instructional Technology/Design/Media courses at GSW and across the USG. The textbook could also be considered for adoption by the eCore course, ETEC1101, Electronic Technology in the Educational Environment.

1.1 STATEMENT OF TRANSFORMATION

Information literacy is a lifelong learning skill that goes beyond the walls of the library and is multi-disciplinary in nature. Information literacy provides the ability to understand information, identify its need, and use information to communicate ideas and thoughts. With the fluid nature of information and the draft Framework for Information Literacy in Higher Education in process from the Association for College & Research Libraries, a static textbook soon loses its usefulness. Students with access to an open source information literacy textbook that is easily updated and revised are exposed to the most recent information, theory, research, and technologies related to the subject at no cost. Developing this resource is the nature of this grant application. The stakeholders for this project are students at GSW and the entire USG population. The development of this textbook will also impact students enrolled in Instructional Technology and Media courses, thus increasing its impact on the student stakeholders and USG faculty. Transformative in nature, an open source information literacy textbook is vital to student success across the USG. Information literacy is tied to technologies and delivery of information. Understanding how to manipulate, design, and use technology to communicate information is a vital skill in our world. An open source information literacy textbook will reduce costs to students and faculty, while providing updated content to enhance course development and success through relevancy. The

benefit of having a college textbook that is of no cost while maintaining currency is a solution to the changing nature of information and technology in education. Not only does an open source textbook provide access to content, it reduces the overall cost of college attendance.

1.2 TRANSFORMATION ACTION PLAN

The transformation action plan will consists of the following components:

1. LIBR1101 and EDUC3200 have been identified as courses for which an open source textbook will be created. LIBR1101 is an Area B course and EDUC3200 is required of all education majors and minors. As the open course textbook will be developed using instructional technology techniques, the text is applicable for both courses. Additionally, the instructional technology applications used during the content creation of the open source textbook allows for availability for those with disabilities through principles of accessible design.
2. The courses will be redesigned to utilize the open source text, with syllabus development to include instructional technology and information literacy components. EDUC3200 will use content in line with the instructional technology modules, while LIBR1101 will utilize all content.
3. Ru Story Huffman: MLS Library Science, M.Ed. Instructional Technology Subject matter expert, content author, instructional designer, librarian, instructor of record LIBR1101
Gavin Bernstein: ABD in C & I, GaPSC certification in Instructional Technology/ Online Learning - Instructional designer, instructor of record EDUC3200
4. The final decision for providing access to the materials will be made through the process of collaboration between the grant recipients, although we would strongly investigate OpenStax as an option. The GSW Library has a subscription to LibGuides, which is freely accessible, while D2L is the learning management system utilized throughout the USG system.

1.3 QUANTITATIVE AND QUALITATIVE MEASURES

Activities	Measures	Impact
Textbook Development	Pre/Post Test (LIBR1101) Student Opinion Data and Comments (LIBR1101 & EDUC3200)	Learning Objective success Pre/Post Test data (LIBR1101)
	Student Learning Outcomes that are aligned with the School of Educations Conceptual Framework. (EDUC 3200)	Student Learning Outcome success on task rubrics(EDUC 3200)

Cross discipline use	<p>Student Opinionaire Data and Comments (LIBR1101 & EDUC3200)</p> <p>Survey to determine usefulness of textbook in two disciplines</p>	<p>Common Learning Objective success</p> <p>LIBR1101 Students will be able to understand the theory and concepts of Information Literacy and the information seeking process by identifying appropriate types of resources to answer the information need.</p> <p>Locate print, electronic, and multimedia resources and use technologies to present and communicate information</p> <p>EDUC3200 Learn how to use a variety of technology and media resources.</p> <p>Learn to apply technology to develop pupils' higher order skills and creativity</p>
Instructional design principles and strategies to develop open source textbook while providing demonstration for students in EDUC3200.	ADDIE	<p>Instructional Technology Learning Objective success edTPA</p> <p>LIBR1101 and EDUC3200 use technology to present information to an audience. Demonstration of instructional design principles and communication has a vital impact on both classes.</p>

1.4 TIMELINE

Dates	Activities/Goals
Spring 2015	Identification of topics, course and syllabus redesign, RSH begin to author content GB

	begin process of instructional design
Summer 2015	Continue authoring content, RSH and GB design new learning modules and revise existing, GB to transform content to online platform
Fall 2015/Summer 2016	Use of open source textbook in EDUC3200 & LIBR1101 (LIBR1101 offered Spring & Summer), begin assessment of project

1.5 BUDGET

Personnel	\$10,000
Travel	\$800
Departmental Needs	\$6,200 (equipment, software)

1.6 SUSTAINABILITY PLAN

LIBR1101 is a Core Course in Area B of the GSW Curriculum Sheet. Planning is underway to develop a LIBR1101 for nursing students in addition to current LIBR1101 course rotations. The open source textbook will be used for all sections of LIBR1101, updating as necessary.

EDUC3200 is a requirement for all education majors and minors at GSW. EDUC 3200 is constantly evolving to meet the teacher candidate's needs, the state requirements, and the needs of local school districts. The open source textbook will be phased into all sections for this course, within the first semester, and will be updated as necessary.

1.7 REFERENCES & ATTACHMENTS

EdTPA
<http://edtpa.aacte.org/about-edtpa>

Framework for Information Literacy for Higher Education
<http://acrl.ala.org/ilstandards/wp-content/uploads/2014/02/Framework-for-IL-for-HE-Draft-2.pdf>

Instructional Design using the ADDIE Model
<http://raleighway.com/addie/>

Letter of Reference Attached



Office of Academic Affairs
229.928.1361 OFFICE
229.931.5079 FAX

800 Georgia Southwestern State University Drive
Americus, Georgia 31709-4379

December 3, 2014

Dr. Michael S. Rogers
Assistant Vice-Chancellor
Academic Affairs
Board of Regents
270 Washington St. SW
Atlanta, GA 30334

Dear Dr. Rogers and the ALG Textbook Transformation Grant Committee:

I am writing in support of the ALG Textbook Transformation Grant, Round Two, being proposed by Ru Story Huffman, Dean of the University Library, and Gavin Bernstein, Lecturer, School of Education. Their proposal involves the creation of No-Cost-to-Students learning materials for a library literacy course that about half of our entering first year students take, and for an Instructional Technology and Media course that about a third of our students take. The savings for students would be considerable on an individual level and will be quite large on an institutional level. Sustainability is an important issue, and the conceptual underpinning of this particular proposal is to make use of open source information in such a way that these learning materials will never become dated.

Dean Story Huffman's expertise is in information literacy and Mr. Bernstein's expertise is in instructional design, so this team stands a very strong likelihood of achieving success with their project. Dean Story Huffman is also one of our Campus Champions for the Affordable Learning Georgia Initiative. Georgia Southwestern State University and the Office of Academic Affairs endorses and supports this project, which we see being easily scalable to the entire University System of Georgia. Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Brian U. Adler".

Vice President for Academic Affairs