IT Policy and Law (KSU)

Lei Li  
*Kennesaw State University, lli13@kennesaw.edu*

Rebecca Rutherfoord  
*Kennesaw State University, brutherf@kennesaw.edu*

Svetana Peltsverger  
*Kennesaw State University, speltsve@kennesaw.edu*

Richard Halstead-Nussloch  
*Kennesaw State University, rhalstea@kennesaw.edu*

Guangzhi Zheng  
*Kennesaw State University, gzeng@kennesaw.edu*

See next page for additional authors

Follow this and additional works at: [https://oer.galileo.usg.edu/compsci-collections](https://oer.galileo.usg.edu/compsci-collections)

**Recommended Citation**  
Li, Lei; Rutherfoord, Rebecca; Peltsverger, Svetana; Halstead-Nussloch, Richard; Zheng, Guangzhi; and Li, Zhigang, "IT Policy and Law (KSU)" (2018). *Computer Science and Information Technology Grants Collections*. 30.  
[https://oer.galileo.usg.edu/compsci-collections/30](https://oer.galileo.usg.edu/compsci-collections/30)

This Grants Collection is brought to you for free and open access by the Computer Science and Information Technology at GALILEO Open Learning Materials. It has been accepted for inclusion in Computer Science and Information Technology Grants Collections by an authorized administrator of GALILEO Open Learning Materials. For more information, please contact affordablelearninggeorgia@usg.edu.
Authors
Lei Li, Rebecca Rutherfoord, Svetana Peltsverger, Richard Halstead-Nussloch, Guangzhi Zheng, and Zhigang Li

This grants collection is available at GALILEO Open Learning Materials: https://oer.galileo.usg.edu/compsci-collections/30
Grants Collection
Kennesaw State University

Lei Li, Rebecca Rutherfoord, Svetlana Peltsverger, Richard Halstead-Nussloch, Guangzhi Zheng, and Zhigang Li

IT Policy and Law
Grants Collection

Affordable Learning Georgia Grants Collections are intended to provide faculty with the frameworks to quickly implement or revise the same materials as a Textbook Transformation Grants team, along with the aims and lessons learned from project teams during the implementation process.

Each collection contains the following materials:

- **Linked Syllabus**
  - The syllabus should provide the framework for both direct implementation of the grant team’s selected and created materials and the adaptation/ transformation of these materials.

- **Initial Proposal**
  - The initial proposal describes the grant project’s aims in detail.

- **Final Report**
  - The final report describes the outcomes of the project and any lessons learned.

Unless otherwise indicated, all Grants Collection materials are licensed under a [Creative Commons Attribution 4.0 International License](https://creativecommons.org/licenses/by/4.0/).
Initial Proposal
Application Details

Manage Application: Textbook Transformation Grants: Round Eleven

Award Cycle: Round 11
Internal Submission Deadline: Tuesday, January 23, 2018

Application Title: 365
Application ID: 002092
Submitter First Name: Lei
Submitter Last Name: Li
Submitter Title: Professor
Submitter Email Address: lli13@kennesaw.edu
Submitter Phone Number: 470-578-3915
Submitter Campus Role: Proposal Investigator (Primary or additional)

Applicant First Name: Lei
Applicant Last Name: Li
Applicant Email Address: lli13@kennesaw.edu
Applicant Phone Number: (470)578-3915
Primary Appointment Title: Professor of Information Technology

Institution Name(s): Kennesaw State University
Co-Applicant(s): Rebecca Rutherfoord, Svetlana Peltsverger, Richard Halstead-Nussloch, Guangzhi Zheng, Zhigang Li

Submission Date: Tuesday, January 23, 2018

Proposal Title: 365
Proposal Category: No-Cost-to-Students Learning Materials
Final Semester of Instruction: Fall 2018

Are you using an OpenStax textbook?: No

Team Members (Name, Email Address):

Lei Li, Professor of Information Technology, lli13@kennesaw.edu
Rebecca Rutherfoord, Interim Assistant Dean, College of Computing
and Software Engineering, Department Chair for Information Technology, and Professor of Information Technology, brutherf@kennesaw.edu.

Svetlana Peltzverger, Interim Associate Dean of the College of Computing and Software Engineering and Professor of Information Technology, speltsve@kennesaw.edu.

Richard Halstead-Nussloch, Professor of Information Technology, rhalstea@kennesaw.edu.

Guangzhi Zheng, Associate Professor of Information Technology, gzheng@kennesaw.edu.

Zhigang Li, Instructional Designer & Part-Time Assistant Professor of Information Technology, zli8@kennesaw.edu

**Sponsor, (Name, Title, Department, Institution):**

Department of Information Technology, Kennesaw State University

**Course Names, Course Numbers and Semesters Offered:**

IT 6103 IT Policy and Law, spring, summer, and fall

IT 6413 IT Service Delivery, spring, summer, and fall

IT 6423 IT System Acquisition and Integration, spring, summer, and fall

IT 6863 Database Security & Auditing, fall

IT 7113 Data Visualization, spring and summer
List the original course materials for students (including title, whether optional or required, & cost for each item):

- IT 6423, Embedded, no-cost, but outdated course materials authored by original course designer covering both IT system acquisition/procurement and IT system integration, $100 Estimated value. Required. MSIT required course.

Average Number of Students per Course Section:

19

Number of Course Sections Affected by Implementation in Academic Year:

19

Average Number of Students Per Summer Semester:

13

Average Number of Students Per Fall Semester:

26

Average Number of Students Per Spring Semester:

23
Creation and Hosting Platforms Used ("n/a" if none):

- Creation platform - D2L Brightspace
- Hosting platform - Kennesaw State University faculty web page

Project Goals:

The Master of Science in Information Technology (MSIT) is the largest graduate program at Kennesaw State University and currently has over 260 students in the MSIT and affiliated graduate certificate programs. In this project, we propose to take a department-wide effort to replace the textbooks used in five MSIT courses with no-cost-to-students learning materials that offer equivalent or better educational effectiveness.

The impact of this project will be profound. Having graduated more than 500 students since 2009, the MSIT program has been a big contributor to the much-needed IT workforce for the State of Georgia. More importantly, the MSIT program is also a great enabler for underrepresented students and people who want to change their job fields in the middle of their career: Approximately, 34% of students in the MSIT program are female, 60% are minority students, and around 40% of the students entered MSIT without background in computing. High quality curriculum and affordability are two key factors for the success of the MSIT program. We strive to make it more affordable to better support the career–changing students and further boost female and minority participation in our program. We have transformed six MSIT courses using no-cost learning material in previous ALG grants and the responses from our students are overwhelmingly positive. The proposed transformation efforts will not only greatly increase the affordability of our MSIT program, but also better prepare our students for the job market with free, up-to-date and well-designed learning material.

Total Number of Students Affected by Implementation in Academic Year: 397

Requested Amount of Funding: 30000

Original per Student Cost: $285.35 Assuming a student take the two required courses and one elective. IT 6413-$29, IT 6423-$100, and the average cost of 3 electives is: 156.35. The total is $285.35 = $29 + $100 + $156.35.

Post-Proposal Projected Student Cost: 0

Projected Per Student Savings: $285.35

Projected Total Annual Student Savings: $39,332.50
Statement of Transformation:

The traditional textbooks used in four of the five proposed MSIT courses are not only costly, but also not very effective in facilitating student learning. Information technology is a fast changing field and we have to constantly update our curriculum to stay on the cutting edge which involves creating new courses and revising existing courses.

The dynamic nature of the technology imposes several challenges to the traditional textbook model: 1). It’s often difficult to find an appropriate textbook for an IT course. The textbooks used in four out of five proposed MSIT courses are professional books which aren’t specifically written for higher education. Instructors usually have to create supplemental material such as PowerPoint slides themselves. 2) An IT course may include a wide range of topics that often requires more than one book which significantly increases the textbook costs for students. For example, IT 6863 Database Security and Auditing requires two books and IT 7113 Data Visualization uses three books. IT6423 covers both IT system acquisition and IT system integration, and thus will require at least two texts to replace the current materials. 3). Traditional textbook can’t keep up with the fast-evolving pace of technology. For example, a new technology may come out right after a textbook get published and it will take a long time for a new version to reflect the change. Moreover, the new edition will not only cost more but also decrease the resale value of the older edition. 4). Other situations may make a textbook obsolete. For instance, IT6423 system acquisition and integration used to have a well fit textbook provided by the original course author. However, that course author has left the university and is not in a position to update the materials he embedded into the learning management system. Now, for the current round of MSIT course updating, the students in IT6423 probably will be required to purchase two external textbooks.

This project aims to replace the textbooks used in the proposed MSIT courses with no-cost-to-students learning materials that offer equal or higher educational effectiveness. We believe the proposed transformation is an economical and viable solution to address the challenges imposed by the traditional textbook model.

Firstly, the learning materials for the proposed MSIT courses are widely and readily available on the World Wide Web today and many of these resources are publicly accessible, free, or with an open license to use. These materials include open and free tutorials, books, videos, labs, software, and services. For example, IT 6413 covers Information Technology Infrastructure Library (ITIL) and there is a vast amount of information about ITIL available on the Web.

Secondly, Web content can better reflect the latest trends and industrial development than the traditional textbooks as technology is changing rapidly, so is the content of Web resources. We are already using contents from the Web as supplemental materials to the textbook. For example, currently in the IT6423 course, many of the student exercises have them search the...
web for supplemental material covering the latest methods and materials on quickly changing aspects of IT systems acquisition and integration. These include sourcing strategies, e.g., make, buy, rent, subscribe, cloud, etc. and finding contemporary examples of IT Requests for Proposals (RFPs).

Thirdly, the materials from the Web are generally more interactive. The interactive content will not only engage the students, but also improve their learning experience. For example, IT 6863 Database Security & Auditing uses an interactive online Structured Query Language (SQL) editor (https://www.w3schools.com/sql/trysql.asp?filename=trysql_select_all) for student to review SQL concepts and complete a series of labs to create a project that can be added to their professional portfolio.

Fourthly, developing and assembling a set of learning materials ourselves allow us to better align the course contents not only with the outcomes of each course, but also with the outcomes of MSIT program. For example, in IT 7113, there is no one textbook covering all learning outcomes designed; thus, selected content from three textbooks are needed. Using the materials compiled by the instructor actually better serve the learning outcomes of the course.

Lastly, our project team is well prepared for the proposed transformation. The downsides of using Web resources are that they are often disorganized, may contain inaccurate information, may be changed or deleted without notices. However, our team members are not only subject matter experts in IT fields, but also are proficient educators who on average have more than 10 years teaching experience. We will select, organize and integrate resources from the Web and transform the information into instructionally sound learning materials for the proposed courses. We also created a sustainable plan to periodically review the developed no-cost-to-student learning materials. All courses in the department are reviewed every three years as part of the continuous improvement process. In addition, several team members have either successfully completed ALG grants or are involved in grants from round 1 (round 1, #42, #44, round 2, #119, round 8, #302, round 10, #334, M10). As the results, we have transformed six MSIT courses using no-cost-to-student learning material which is very well received by the students. Building on our previous success and lessons learned, we are well positioned to continue transformation efforts and further increase the cost-saving benefits to the students in our program.

Transformation Action Plan:

With a coordinated effort, our team of investigators plan the following activities to transform the proposed MSIT courses using no-cost-to-student learning materials.

Research and identify no cost readings for each of the learning modules in each course. The reading list includes both required readings and optional readings. All of these readings will be publicly accessible, free to use, or openly licensed.

Research and identify no cost materials that can be shared across the courses.

Develop study guides and lecture notes for students’ use to review course content and key
learning points.
Adopt or develop all assignments, exercises and lab materials that are no cost to students to replace the ones in the textbooks.
Develop test banks to replace the ones in the textbooks if necessary.
Update the syllabus to include major resources and no cost materials.
Re-develop the proposed courses in our learning management system, D2L Brightspace.
The developed course material will be organized based on the template provided by ALG and will be made available to public for adoption.

The responsibilities of each investigator are described in the table below.

**Investigator Responsibilities**

<table>
<thead>
<tr>
<th>Primary Investigator</th>
<th>Course</th>
<th>Responsibilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Lei Li</td>
<td>IT 6413</td>
<td>Project Lead. Subject Matter Expert and developer; instructor of record</td>
</tr>
<tr>
<td>Dr. Rebecca Rutherfoord</td>
<td>IT 6103</td>
<td>Subject Matter Expert and developer; instructor of record</td>
</tr>
<tr>
<td>Dr. Svetlana Peltsverger</td>
<td>IT 6863</td>
<td>Subject Matter Expert and developer; instructor of record</td>
</tr>
<tr>
<td>Dr. Richard Halstead-Nussloch</td>
<td>IT 6423</td>
<td>Subject Matter Expert and developer; instructor of record</td>
</tr>
<tr>
<td>Dr. Guangzhi Zheng</td>
<td>IT 7113</td>
<td>Subject Matter Expert and developer; instructor of record</td>
</tr>
<tr>
<td>Dr. Zhigang Li</td>
<td>All Courses</td>
<td>Provide Instructional Design and Hosting Support.</td>
</tr>
</tbody>
</table>
**Quantitative & Qualitative Measures:**

We plan to assess the effectiveness of our proposal in two ways: 1) qualitatively, we will design a survey and gather inputs from the students after they used the no-cost learning material; 2) quantitatively, we will compare students' performance data gathered from sections using traditional textbooks and sections using no-cost learning material. The investigators will collect student performance data such as pass rates from the five proposed courses in 2017. This data will be used as a baseline for comparison of student performance in courses with alternative no cost material. The detailed assessment plan is shown in the table below. For each of the measurement, the investigators are going to conduct two levels of analysis: Comparing them to the preset goals. 80% is the aimed passing rate as the courses involved are graduate courses. Comparing them to those from past offerings where costly textbooks were used. We will obtain the data from the sections last taught using the textbooks.

**Project Assessment Plan**

**Timeline:**

The major milestones of the proposal are illustrated in the table below.

**Project Major Milestone**

<table>
<thead>
<tr>
<th>Milestone dates</th>
<th>Milestone</th>
</tr>
</thead>
<tbody>
<tr>
<td>03/01/2018</td>
<td>1). Complete baseline gathering of statistics.</td>
</tr>
<tr>
<td>05/05/2018</td>
<td>1). Complete course level materials redesign (mainly course syllabus) for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113. 2). Complete project progress report.</td>
</tr>
<tr>
<td>07/15/2018</td>
<td>1). Complete the module level development including reading, lecture notes, video, exams, labs, and assignments for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113.</td>
</tr>
</tbody>
</table>
The funding mainly compensates our team of investigators' work and activity beyond normal teaching load or other job responsibilities in order to successfully complete the project. The role each PI and the corresponding compensation are listed as follows. For each proposed course, course architects approximately will spend at least 80 hours in developing the no-cost learning material and instructor of records will spend 20 hours in course assessment. Instructional support will devote at least about 30 hours in assisting course architects. Thus, we request the budget of this project as follows.

<table>
<thead>
<tr>
<th>Date</th>
<th>Tasks</th>
</tr>
</thead>
</table>
| 07/30/2018 | 1). Update the D2L Brightspace course sites are updated using the developed no cost learning material for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113.  
2). Complete project progress report. |
| 08/12/2018 | 1). A survey instrument to collect students’ feedback on the effectiveness of the no cost materials are created |
| 12/02/2018 | 1). Complete the course offering for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113.  
2). Complete the survey data collection for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113.  
3). Complete student evaluation for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113. |
| 12/15/2018 | 1). Complete data collection and analysis for the whole project.  
2). Compile and submit project final report. |

Budget:

Budget for Investigators Compensation

<table>
<thead>
<tr>
<th>Team Member</th>
<th>Role</th>
<th>Investigators compensation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Lei Li</td>
<td>IT 6413 developer &amp; instructor</td>
<td>$5000</td>
</tr>
<tr>
<td>Dr. Rebecca Rutherfoord</td>
<td>IT 6103 developer &amp; instructor</td>
<td>$5000</td>
</tr>
<tr>
<td>Dr. Svetlana Peltsverger</td>
<td>IT 6863 developer &amp; instructor</td>
<td>$5000</td>
</tr>
<tr>
<td>Dr. Richard Halstead-Nussloch</td>
<td>IT 6423 developer &amp; instructor</td>
<td>$5000</td>
</tr>
<tr>
<td>Dr. Guangzhi Zheng</td>
<td>IT 7113 developer &amp; instructor</td>
<td>$5000</td>
</tr>
<tr>
<td>Dr. Zhigang Li</td>
<td>All courses support</td>
<td>$1,000</td>
</tr>
</tbody>
</table>
Investigators compensation: $5000 * 5 + 1,000 = $26,000

Travel & Other Expense: $2500. $800 is the expense for two team members attend the Kickoff Meeting at Middle Georgia State University in Macon, GA. $1700 is budgeted for attending another conference.

Equipment (computers and tablets): $1500

Total Budget: $30,000

Only open source software or free software will be used in this project thus there is no additional spending on software.

Sustainability Plan:

The IT department implements a course architect system for all courses. Each course is assigned to a faculty as the course architect who is responsible for the content of the course and teaches the course regularly. All of our investigators except the instructional designer is a course architecture for the corresponding courses. Our team member will develop the no-cost-to-student learning material for the proposed courses and teach the courses for the first time using the new material. As a course architect, our team member will also make sure a course is continuously taught using developed no-cost learning material in the future semesters even the course might have a different instructor.

Moreover, the developed course content is not only available at learning management system, but also archived at department server. It’s also our department policy that there are at least two faculty who regularly teach a course. This further ensures the developed learning material will be continuously used and updated even there is a personnel turnover.

The IT department also have well established course continual improvement plan. Each course is assessed each semester after being taught, and a course will be formally evaluated and updated every three years or earlier if the need arises. A course architect is in charge of those assessment efforts. Thus, we are committed to continuously update the no-cost learning material in the proposed courses based on research, assessment results and feedback from students and alumni. As shown in their support letters, our transformation efforts also have strong supports from our department chair and the dean of our colleges which further ensure the sustainability of our transformation efforts.
January 19, 2018

ALG Grant Committee
University System of GA

Dear Colleagues:

This letter is in support of the Proposal “Building an Affordable Masters of Science in Information Technology (MSIT) Program Using No-Cost-to-Student Learning Material” submitted from Kennesaw State University, Information Technology department faculty. As Department Chair for Information Technology, I clearly see the need for bringing down costs for our students. The ALG grants assist faculty to prepare no-cost courses that allow students to take courses without the monetary burden of expensive textbooks.

Several faculty in the Information Technology Department at Kennesaw State University have successfully carried out ALG grants for several of our graduate Information Technology courses. The current proposal addresses both required and elective courses in the IT MSIT curriculum. The savings already realized from the previous ALG grants encouraged our faculty to develop this new ALG grant proposal to help our students save even more money.

I strongly support this proposal. This is a very sustainable proposal as we have a large Information Technology graduate degree program—the largest on the Kennesaw State University campus. Many of our students take courses online as well as in-class. Creating the no-cost for textbook version of our MSIT courses will allow students for many years to realize savings from not buying textbooks. As Information Technology material is constantly changing, the concept of not relying on just textbooks for courses is extremely important to our field.

This is a very solid proposal. All faculty participating in the previous ALG grants completed their courses and offered them successfully. Papers for several conferences, and workshops about the previous grants have been created and presented. This concept has been well received in the information technology academic community. I believe that this new ALG proposal will have the same student satisfaction and success that the previous ALG grants did. This new proposal will have a unique impact as it addresses HIT courses. Thank you for your consideration for this proposal.

Sincerely,

[Signature]

[Address]

Phone: 470-578-3803 • www.kennesaw.edu

11 of 32
January 18, 2018

Dear Affordable Learning Georgia (ALG) Grant Reviewers,

It is my pleasure to write this letter in support of the proposal titled “Building an affordable Masters of Science in Information Technology (MSIT) Program Using No-Cost-to-Student Learning Material” submitted by Drs. Li, Rutherfoord, Peltsverger, Halstead-Nussloch, Zheng, and Li from our Information Technology (IT) Department at Kennesaw State University.

In this project, the primary investigators will work as a team to replace existing, costly textbooks in five graduate information technology related courses with no-cost-to-students learning materials. Their efforts will significantly lower the cost of education for students, saving nearly $37k per year at KSU alone and impacting nearly 400 students per year. Additionally, this will generate a positive impact on the retention, progression, and graduation for the College of Computing and Software Engineering, specifically helping us maintain excellence and throughput for the largest graduate program at KSU, the MSIT program. Additionally, given the rapid change of the IT field, having digital materials available to students will improve the ability to keep them updated with the latest advances in the field of information technology.

The proposers have past experience with a successful ALG projects, thus the quality and success of this project is highly likely. The investigators in this project are also designated course architects who are responsible for the development and the maintenance of the to-be-transformed courses.

In conclusion, I wholeheartedly support this effort to improve access to our MSIT program. This proposal has the full support of the College of Computing and Software Engineering.

Sincerely,

Dr. Jon A. Preston
Interim Dean
College of Computing and Software Engineering
Kennesaw State University
Affordable Learning Georgia Textbook Transformation Grants
Round Eleven
For Implementations beginning Summer Semester 2018
Running Through Fall Semester 2018

Proposal Form and Narrative

- The proposal form and narrative .docx file is for offline drafting and review. Submitters must use the InfoReady Review online form for proposal submission.
- Note: The only way to submit the proposal is through the online form in Georgia Tech’s InfoReady Review at: https://gatech.infoready4.com/#competitionDetail/1757803
- Italicized text is provided for your assistance; please do not keep the italicized text in your submitted proposal. Proposals that do not follow the instructions may be returned.

<table>
<thead>
<tr>
<th>Submitter Name</th>
<th>Lei Li</th>
</tr>
</thead>
<tbody>
<tr>
<td>Submitter Title</td>
<td>Professor of Information Technology</td>
</tr>
<tr>
<td>Submitter Email</td>
<td><a href="mailto:Lli13@kennesaw.edu">Lli13@kennesaw.edu</a></td>
</tr>
<tr>
<td>Submitter Phone Number</td>
<td>(470)578-3915</td>
</tr>
<tr>
<td>Submitter Campus Role</td>
<td>Proposal Investigator</td>
</tr>
<tr>
<td>Applicant Name</td>
<td>Lei Li, Primary Investigator</td>
</tr>
<tr>
<td>Applicant Email</td>
<td><a href="mailto:Lli13@kennesaw.edu">Lli13@kennesaw.edu</a></td>
</tr>
<tr>
<td>Applicant Phone Number</td>
<td>(470)578-3915</td>
</tr>
<tr>
<td>Primary Appointment Title</td>
<td>Professor of Information Technology</td>
</tr>
<tr>
<td>Institution Name(s)</td>
<td>Kennesaw State University</td>
</tr>
</tbody>
</table>
| Team Members | Lei Li, Professor of Information Technology, li13@kennesaw.edu  
Rebecca Rutherfoord, Interim Assistant Dean, College of Computing and Software Engineering, Department Chair for Information Technology, and Professor of Information Technology, brutherf@kennesaw.edu.  
Svetlana Peltsverger, Interim Associate Dean of the College of Computing and Software Engineering and Professor of Information Technology, speltsve@kennesaw.edu.  
Richard Halstead-Nussloch, Professor of Information Technology, rhalstea@kennesaw.edu.  
Guangzhi Zheng, Associate Professor of Information Technology, gzheng@kennesaw.edu.  
Zhigang Li, Instructional Designer & Part-Time Assistant Professor of Information Technology, zli8@kennesaw.edu |
| Sponsor, Title, Department, Institution | Department of Information Technology, Kennesaw State University |
| Proposal Title | Building an affordable Masters Science in Information Technology (MSIT) Program Using No-Cost-to-Student Learning Material |
| Course Names, Course Numbers and Semesters Offered | IT 6103 IT Policy and Law, spring, summer, and fall  
IT 6413 IT Service Delivery, spring, summer, and fall  
IT 6423 IT System Acquisition and Integration, spring, summer, and fall  
IT 6863 Database Security & Auditing, fall  
IT 7113 Data Visualization, spring and summer |
<p>| Final Semester of Instruction | Fall 2018 |</p>
<table>
<thead>
<tr>
<th>Average Number of Students Per Course Section</th>
<th>19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Course Sections Affected by Implementation in Academic Year</td>
<td>19</td>
</tr>
<tr>
<td>Total Number of Students Affected by Implementation in Academic Year</td>
<td>397</td>
</tr>
<tr>
<td>Average Number of Students Per Summer Semester</td>
<td>13</td>
</tr>
<tr>
<td>Average Number of Students Per Fall Semester</td>
<td>26</td>
</tr>
<tr>
<td>Average Number of Students Per Spring Semester</td>
<td>23</td>
</tr>
<tr>
<td>Award Category (pick one)</td>
<td>☒ No-or-Low-Cost-to-Students Learning Materials</td>
</tr>
<tr>
<td></td>
<td>☐ Specific Core Curriculum Courses</td>
</tr>
<tr>
<td>Are you planning on using an OpenStax textbook?</td>
<td>☐ Yes</td>
</tr>
<tr>
<td></td>
<td>☒ No</td>
</tr>
<tr>
<td>List the original course materials for students (including title, whether optional or required, &amp; cost for each item)</td>
<td>IT 6103, Essentials of Business and Online Commerce Law, 1st edition, Henry R. Cheeseman, Prentice Hall, ISBN 13: 9780131440470, $224.05, Required. MSIT elective course.</td>
</tr>
<tr>
<td></td>
<td>IT 6423, Embedded, no-cost, but outdated course materials authored by original course designer covering both IT system acquisition/procurement and IT system integration, $100 Estimated value. Required. MSIT required course.</td>
</tr>
<tr>
<td>Requested Amount of Funding</td>
<td>$30,000</td>
</tr>
<tr>
<td>----------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>Original Per Student Cost</td>
<td>$285.35</td>
</tr>
<tr>
<td>Post-Proposal Projected Per Student Cost</td>
<td>$0</td>
</tr>
<tr>
<td>Projected Per Student Savings</td>
<td>$285.35</td>
</tr>
<tr>
<td>Projected Total Annual Student Savings</td>
<td>$39,332.50</td>
</tr>
</tbody>
</table>


Assuming a student take the two required courses and one elective. IT 6413- $29, IT 6423-$100, and the average cost of 3 electives is: 156.35. The total is $285.35 = $29 + $100 + $156.35.
Table 1 Student Enrollment in 2018

<table>
<thead>
<tr>
<th>Course</th>
<th>Spring 18</th>
<th>Summer 18</th>
<th>Fall 2018</th>
<th>Total sections</th>
<th>Total Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT 6103</td>
<td>15</td>
<td>15</td>
<td>20</td>
<td>3</td>
<td>50</td>
</tr>
<tr>
<td>IT 6413</td>
<td>40 (8,32)</td>
<td>25 (9,16)</td>
<td>60 (25,35)</td>
<td>6</td>
<td>125</td>
</tr>
<tr>
<td>IT 6423</td>
<td>44 (11,33)</td>
<td>25 (9,16)</td>
<td>55 (25,30)</td>
<td>6</td>
<td>124</td>
</tr>
<tr>
<td>IT 6863</td>
<td></td>
<td>45 (20,25)</td>
<td>2</td>
<td></td>
<td>45</td>
</tr>
<tr>
<td>IT 7113</td>
<td>38</td>
<td>15</td>
<td></td>
<td>2</td>
<td>53</td>
</tr>
<tr>
<td>Total</td>
<td>137</td>
<td>80</td>
<td>180</td>
<td>19</td>
<td>397</td>
</tr>
</tbody>
</table>

Note: 1). Spring 2018 number are enrollment number up to date. Summer and fall 2018 enrollment number are projected numbers based on past enrollment and growth of our program. 2) the number before the parenthesis the total number of semester in a semester. The numbers inside the parenthesis are the enrollment numbers of each section.
<table>
<thead>
<tr>
<th>Course</th>
<th>Textbook Used</th>
<th>Cost per Student</th>
<th>Projected Enrollment</th>
<th>Projected Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total:</td>
<td>$39,332.50</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>--------</td>
<td>-------------</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1.1 PROJECT GOALS

The Master of Science in Information Technology (MSIT) is the largest graduate program at Kennesaw State University and currently has over 260 students in the MSIT and affiliated graduate certificate programs. In this project, we propose to take a department-wide effort to replace the textbooks used in five MSIT courses with no-cost-to-students learning materials that offer equivalent or better educational effectiveness.

The impact of this project will be profound. Having graduated more than 500 students since 2009, the MSIT program has been a big contributor to the much-needed IT workforce for the State of Georgia. More importantly, the MSIT program is also a great enabler for underrepresented students and people who want to change their job fields in the middle of their career: Approximately, 34% of students in the MSIT program are female, 60% are minority students, and around 40% of the students entered MSIT without background in computing. High quality curriculum and affordability are two key factors for the success of the MSIT program. We strive to make it more affordable to better support the career-changing students and further boost female and minority participation in our program. We have transformed six MSIT courses using no-cost learning material in previous ALG grants and the responses from our students are overwhelmingly positive. The proposed transformation efforts will not only greatly increase the affordability of our MSIT program, but also better prepare our students for the job market with free, up-to-date and well-designed learning material.
1.2 STATEMENT OF TRANSFORMATION

The traditional textbooks used in four of the five proposed MSIT courses are not only costly, but also not very effective in facilitating student learning. Information technology is a fast changing field and we have to constantly update our curriculum to stay on the cutting edge which involves creating new courses and revising existing courses.

The dynamic nature of the technology imposes several challenges to the traditional textbook model: 1). It’s often difficult to find an appropriate textbook for an IT course. The textbooks used in four out of five proposed MSIT courses are professional books which aren’t specifically written for higher education. Instructors usually have to create supplemental material such as PowerPoint slides themselves. 2) An IT course may include a wide range of topics that often requires more than one book which significantly increases the textbook costs for students. For example, IT 6863 Database Security and Auditing requires two books and IT 7113 Data Visualization uses three books. IT6423 covers both IT system acquisition and IT system integration, and thus will require at least two texts to replace the current materials. 3). Traditional textbook can’t keep up with the fast-evolving pace of technology. For example, a new technology may come out right after a textbook get published and it will take a long time for a new version to reflect the change. Moreover, the new edition will not only cost more but also decrease the resale value of the older edition. 4). Other situations may make a textbook obsolete. For instance, IT6423 system acquisition and integration used to have a well fit textbook provided by the original course author. However, that course author has left the university and is not in a position to update the materials he embedded into the learning management system. Now, for the current round of MSIT course updating, the students in IT6423 probably will be required to purchase two external textbooks.

This project aims to replace the textbooks used in the proposed MSIT courses with no-cost-to-students learning materials that offer equal or higher educational effectiveness. We believe the proposed transformation is an economical and viable solution to address the challenges imposed by the traditional textbook model.

Firstly, the learning materials for the proposed MSIT courses are widely and readily available on the World Wide Web today and many of these resources are publicly accessible, free, or with an open license to use. These materials include open and free tutorials, books, videos, labs, software, and services. For example, IT 6413 covers Information Technology Infrastructure Library (ITIL) and there is a vast amount of information about ITIL available on the Web.

Secondly, Web content can better reflect the latest trends and industrial development than the traditional textbooks as technology is changing rapidly, so is the content of Web resources. We are already using contents from the Web as supplemental materials to the textbook. For example, currently in the IT6423 course, many of the student exercises have them search the web for supplemental material covering the latest methods and materials on quickly changing aspects of IT systems acquisition and integration. These
include sourcing strategies, e.g., make, buy, rent, subscribe, cloud, etc. and finding contemporary examples of IT Requests for Proposals (RFPs).

Thirdly, the materials from the Web are generally more interactive. The interactive content will not only engage the students, but also improve their learning experience. For example, IT 6863 Database Security & Auditing uses an interactive online Structured Query Language (SQL) editor (https://www.w3schools.com/sql/trysql.asp?filename=trysql_select_all) for student to review SQL concepts and complete a series of labs to create a project that can be added to their professional portfolio.

Fourthly, developing and assembling a set of learning materials ourselves allow us to better align the course contents not only with the outcomes of each course, but also with the outcomes of MSIT program. For example, in IT 7113, there is no one textbook covering all learning outcomes designed; thus, selected content from three textbooks are needed. Using the materials compiled by the instructor actually better serve the learning outcomes of the course.

Lastly, our project team is well prepared for the proposed transformation. The downsides of using Web resources are that they are often disorganized, may contain inaccurate information, may be changed or deleted without notices. However, our team members are not only subject matter experts in IT fields, but also are proficient educators who on average have more than 10 years teaching experience. We will select, organize and integrate resources from the Web and transform the information into instructionally sound learning materials for the proposed courses. We also created a sustainable plan to periodically review the developed no-cost-to-student learning materials. All courses in the department are reviewed every three years as part of the continuous improvement process. In addition, several team members have either successfully completed ALG grants or are involved in grants from round 1 (round 1, #42, #44, round 2, #119, round 8, #302, round 10, #334, M10). As the results, we have transformed six MSIT courses using no-cost-to-student learning material which is very well received by the students. Building on our previous success and lessons learned, we are well positioned to continue transformation efforts and further increase the cost-saving benefits to the students in our program.
1.3 TRANSFORMATION ACTION PLAN

With a coordinated effort, our team of investigators plan the following activities to transform the proposed MSIT courses using no-cost-to-student learning materials.

- Research and identify no cost readings for each of the learning modules in each course. The reading list includes both required readings and optional readings. All of these readings will be publicly accessible, free to use, or openly licensed.
- Research and identify no cost materials that can be shared across the courses.
- Develop study guides and lecture notes for students’ use to review course content and key learning points.
- Adopt or develop all assignments, exercises and lab materials that are no cost to students to replace the ones in the textbooks.
- Develop test banks to replace the ones in the textbooks if necessary.
- Update the syllabus to include major resources and no cost materials.
- Re-develop the proposed courses in our learning management system, D2L Brightspace.
- The developed course material will be organized based on the template provided by ALG and will be made available to public for adoption

The responsibilities of each investigator are described in the table below.

<table>
<thead>
<tr>
<th>Primary Investigator</th>
<th>Course</th>
<th>Responsibilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Lei Li</td>
<td>IT 6413</td>
<td>Project Lead. Subject Matter Expert and developer; instructor of record</td>
</tr>
<tr>
<td>Dr. Rebecca Rutherford</td>
<td>IT 6103</td>
<td>Subject Matter Expert and developer; instructor of record</td>
</tr>
<tr>
<td>Dr. Svetlana Peltsverger</td>
<td>IT 6863</td>
<td>Subject Matter Expert and developer; instructor of record</td>
</tr>
<tr>
<td>Dr. Richard Halstead-Nussloch</td>
<td>IT 6423</td>
<td>Subject Matter Expert and developer; instructor of record</td>
</tr>
<tr>
<td>Dr. Guangzhi Zheng</td>
<td>IT 7113</td>
<td>Subject Matter Expert and developer; instructor of record</td>
</tr>
<tr>
<td>Dr. Zhigang Li</td>
<td>All Courses</td>
<td>Provide Instructional Design and Hosting Support.</td>
</tr>
</tbody>
</table>
1.4 QUANTITATIVE AND QUALITATIVE MEASURES

We plan to assess the effectiveness of our proposal in two ways: 1) qualitatively, we will design a survey and gather inputs from the students after they used the no-cost learning material; 2) quantitatively, we will compare students' performance data gathered from sections using traditional textbooks and sections using no-cost learning material.

The investigators will collect student performance data such as pass rates from the five proposed courses in 2017. This data will be used as a baseline for comparison of student performance in courses with alternative no cost material. The detailed assessment plan is shown in the table below.

For each of the measurement, the investigators are going to conduct two levels of analysis:

1. Comparing them to the preset goals. 80% is the aimed passing rate as the courses involved are graduate courses.

2. Comparing them to those from past offerings where costly textbooks were used. We will obtain the data from the sections last taught using the textbooks.

Project Assessment Plan
<table>
<thead>
<tr>
<th>Source</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student performance measures</td>
<td>This data is from the overall class performance based on the grading of student works. Metrics include:</td>
</tr>
<tr>
<td></td>
<td>• Class average, grades distribution, pass rate for each grading item.</td>
</tr>
<tr>
<td></td>
<td>• Overall letter grades distribution, pass rate, withdraw rate, and fail rate.</td>
</tr>
<tr>
<td></td>
<td>• Percentage of students meeting or exceeding learning outcomes.</td>
</tr>
<tr>
<td>Specific survey on no-cost learning materials.</td>
<td>The survey will be distributed at the end of the semester to collect student feedback. It consists of a mixture of quantitative and qualitative measures including:</td>
</tr>
<tr>
<td></td>
<td>• Student perception and attitude toward no cost materials</td>
</tr>
<tr>
<td></td>
<td>• Quantitative ratings of the no cost materials used in this course</td>
</tr>
<tr>
<td></td>
<td>• Qualitative comments and suggestions</td>
</tr>
<tr>
<td>Student evaluation of the instructor</td>
<td>Formal student evaluation of the instructor can also provide information about teaching effectiveness using no cost materials. This evaluation is based on standardized forms for every course.</td>
</tr>
</tbody>
</table>
### 1.5 TIMELINE

The major milestones of the proposal are illustrated in the table below.

**Project Major Milestone**

<table>
<thead>
<tr>
<th>Milestone dates</th>
<th>Milestone</th>
</tr>
</thead>
<tbody>
<tr>
<td>03/01/2018</td>
<td>1). Complete baseline gathering of statistics.</td>
</tr>
</tbody>
</table>
| 05/05/2018      | 1). Complete course level materials redesign (mainly course syllabus) for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113.  
|                 | 2). Complete project progress report.                                                           |
| 07/15/2018      | 1). Complete the module level development including reading, lecture notes, video, exams, labs, and assignments for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113. |
| 07/30/2018      | 1). Update the D2L Brightspace course sites are updated using the developed no cost learning material for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113.  
|                 | 2). Complete project progress report.                                                           |
| 08/12/2018      | 1). A survey instrument to collect students' feedback on the effectiveness of the no cost materials are created |
| 12/02/2018      | 1). Complete the course offering for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113.          
|                 | 2). Complete the survey data collection for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113.  
|                 | 3). Complete student evaluation for IT 6103, IT 6413, IT 6423, IT 6863, and IT 7113.           |
| 12/15/2018      | 1). Complete data collection and analysis for the whole project.                               
|                 | 2). Compile and submit project final report.                                                     |
1.6 BUDGET

The funding mainly compensates our team of investigators’ work and activity beyond normal teaching load or other job responsibilities in order to successfully complete the project. The role each PI and the corresponding compensation are listed as follows. For each proposed course, course architects approximately will spend at least 80 hours in developing the no-cost learning material and instructor of records, will spend 20 hours in course assessment. Instructional support will devote at least about 30 hours in assisting course architects. Thus, we request the budget of this project as follows.
Budget for Investigators Compensation

<table>
<thead>
<tr>
<th>Team Member</th>
<th>Role</th>
<th>Investigators compensation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Lei Li</td>
<td>IT 6413 developer &amp; instructor</td>
<td>$5000</td>
</tr>
<tr>
<td>Dr. Rebecca Rutherfoord</td>
<td>IT 6103 developer &amp; instructor</td>
<td>$5000</td>
</tr>
<tr>
<td>Dr. Svetlana Peltsverger</td>
<td>IT 6863 developer &amp; instructor</td>
<td>$5000</td>
</tr>
<tr>
<td>Dr. Richard Halstead-Nussloch</td>
<td>IT 6423 developer &amp; instructor</td>
<td>$5000</td>
</tr>
<tr>
<td>Dr. Guangzhi Zheng</td>
<td>IT 7113 developer &amp; instructor</td>
<td>$5000</td>
</tr>
<tr>
<td>Dr. Zhigang Li</td>
<td>All courses support</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Investigators compensation: $5000 * 5 + 1,000 = $26,000

Travel & Other Expense: $2500. $800 is the expense for two team members attend the Kickoff Meeting at Middle Georgia State University in Macon, GA. $1700 is budgeted for attending another conference.

Equipment (computers and tablets): $1500

Total Budget: $30,000

Only open source software or free software will be used in this project thus there is no additional spending on software.
1.7 **SUSTAINABILITY PLAN**

The IT department implements a course architect system for all courses. Each course is assigned to a faculty as the course architect who is responsible for the content of the course and teaches the course regularly. All of our investigators except the instructional designer is a course architecture for the corresponding courses. Our team member will develop the no-cost-to-student learning material for the proposed courses and teach the courses for the first time using the new material. As a course architect, our team member will also make sure a course is continuously taught using developed no-cost learning material in the future semesters even the course might have a different instructor.

Moreover, the developed course content is not only available at learning management system, but also archived at department server. It’s also our department policy that there are at least two faculty who regularly teach a course. This further ensures the developed learning material will be continuously used and updated even there is a personnel turnover.

The IT department also have well established course continual improvement plan. Each course is assessed each semester after being taught, and a course will be formally evaluated and updated every three years or earlier if the need arises. A course architect is in charge of those assessment efforts. Thus, we are committed to continuously update the no-cost learning material in the proposed courses based on research, assessment results and feedback from students and alumni. As shown in their support letters, our transformation efforts also have strong supports from our department chair and the dean of our colleges which further ensure the sustainability of our transformation efforts.
1.8 REFERENCES & ATTACHMENTS

Two letters of support from the Dean of College of Computing and Software Engineering and the chair of Information Technology Department are attached.
Syllabus
Module 1:


Cyber Ethics facts: [https://sites.google.com/site/et8037lifelongjourney/cyber-ethics/interesting-facts-on-cyber-ethics-from-microsoft](https://sites.google.com/site/et8037lifelongjourney/cyber-ethics/interesting-facts-on-cyber-ethics-from-microsoft)

No Bullying: [https://nobullying.com/cyber-ethics/](https://nobullying.com/cyber-ethics/)

**Module 1 content:**

**What Is Law?**

- The law consists of rules that regulate the conduct of individuals, businesses, and other organizations within society
- It is intended to protect persons and their property against unwanted interference from others
- The law forbids persons from engaging in certain undesirable activities
- It is often fair (but not always)
- The Law must be flexible

**Functions of Law (1 of 3)**

- **Keeping the peace**
- Including making certain activities crimes
- **Shaping moral standards**
- e.g., enacting laws that discourage drug and alcohol abuse
- **Promoting social justice**
- e.g., enacting statutes that prohibit discrimination in employment

**Functions of Law (2 of 3)**

- **Maintaining the status quo**
- e.g., passing laws preventing the forceful overthrow of the government
- **Facilitating orderly change**
- e.g., passing statutes only after considerable study, debate, and public input
- **Providing a basis for compromise**
- approximately 90 percent of all lawsuits are settled prior to trial

**Functions of Law (3 of 3)**

- **Facilitating planning**
- e.g., well-designed commercial laws allow businesses to plan their activities, allocate their resources, and assess their risks
- **Maximizing individual freedom**
- e.g., the rights of freedom of speech, religion, and association granted by the First Amendment to the U.S. Constitution

**Landmark U.S. Supreme Court Case:**

- **Brown v. Board of Education (1954)**
- Supreme Court reversed prior precedent of *Plessy v. Ferguson* (1896)
- Court held that the separate but equal doctrine violated the Equal Protection Clause of the Fourteenth Amendment to the Constitution
- The case demonstrates that one Supreme Court can overrule prior Supreme Court cases to promote justice

**Schools of Jurisprudential Thought (1 of 3)**

- **Natural Law School**
- Postulates that law is based on what is “correct”
- Law should be based on morality and ethics
- **Historical School**
- Believes that law is an aggregate of social traditions and customs
- **Analytical School**
xi. Maintains that law is shaped by logic

Schools of Jurisprudential Thought (2 of 3)
  v. Sociological School
  vi. Asserts that law is a means of achieving and advancing certain sociological goals
  vii. Command School
  viii. Believes that law is a set of rules developed, communicated, and enforced by the ruling party

Schools of Jurisprudential Thought (3 of 3)
  v. Critical Legal Studies School
  vi. Maintains that legal rules are unnecessary and that legal disputes should be solved by applying arbitrary rules based on fairness
  vii. Law and Economics School
  viii. Believes that promoting market efficiency should be the central concern of legal decision making

English Common Law (1 of 2)
  v. Law developed by judges who issued their opinions when deciding a case
  vi. The principles announced in these cases became precedent for later judges deciding similar cases

English Common Law (2 of 2)
  v. The English common law can be divided into cases decided by the:
  vi. Law courts
  vii. Equity courts (Court of Chancery)
  viii. Merchant courts

International Law:
The Civil Law System (1 of 2)
  v. Romano-Germanic civil law system is the model for countries adopting civil codes
  vi. The Civil Code and the parliamentary statutes that expand and interpret it are the sole sources of law in most civil law countries
  vii. The adjudication of a case is the application of the code or the statutes to a particular set of facts

International Law:
The Civil Law System (2 of 2)
  v. In some civil law countries, court decisions do not have the force of law
  vi. A contrast to Anglo-American common law where laws are created by the judicial system as well as by congressional legislation

Sources of Law in the United States (1 of 5)
  v. Constitutions
  vi. The U.S. Constitution establishes the federal government and enumerates its powers
  vii. Powers not given to the federal government are reserved to the states
  viii. State constitutions establish state governments and enumerate their powers

Sources of Law in the United States (2 of 5)
  v. Codified law: statutes and ordinances
  vi. Statutes are enacted by Congress and state legislatures
  vii. Ordinances are enacted by municipalities and local government agencies
  viii. They establish courses of conduct that must be followed by covered parties

Sources of Law in the United States (3 of 5)
  v. Treaties
  vi. The president, with the advice and consent of the Senate, may enter into treaties with foreign governments
  vii. Executive orders
viii. Issued by the president and governors of states
ix. They regulate the conduct of covered parties

Sources of Law in the United States (4 of 5)

v. Administrative agency regulations and orders
vi. Administrative agencies are created by the legislative and executive branches of government
vii. They may adopt administrative regulations and issue orders that regulate the conduct of covered parties

Sources of Law in the United States (5 of 5)

v. Judicial decisions
vi. Federal and state courts decide controversies
vii. In doing so, they issue decisions that state the holding of each case and the reasoning used by the court in reaching its decision

The Doctrine of Stare Decisis (1 of 2)

v. Based on the common law tradition, past court decisions become precedent for deciding future cases
vi. Lower courts must follow the precedent established by higher courts

The Doctrine of Stare Decisis (2 of 2)

v. Thus, all federal and state courts in the U.S. must follow the precedents established by U.S. Supreme Court decisions
vi. Adherence to precedent is called stare decisis

Priority of Law in the United States (1 of 2)

v. The U.S. Constitution and treaties take precedence over all other laws
vi. Federal statutes take precedence over federal regulations
vii. Valid federal law takes precedence over conflicting state or local law

Priority of Law in the United States (2 of 2)

v. State constitutions rank as the highest state law
vi. State statutes take precedence over state regulations
vii. Valid state law takes precedence over local laws

Module 2:
Free Software Movement: https://www.youtube.com/watch?v=OCHdQ1x2ne0

Module 3:
Critical Thinking: http://atheism.about.com/od/criticalthinking/a/deductivearg.htm

Module 4:
Electronic Privacy Act: https://www.youtube.com/watch?v=MOMIUCnV1HE
Video Computer Privacy: https://www.youtube.com/watch?v=peAkiNu8mHY

Module 5
Module 6
FBI Cyber Crime: https://www.fbi.gov/investigate/cyber
Definitions of Cyber Crime: https://www.britannica.com/topic/cybercrime

Module 7
Phreaking: http://en.wikipedia.org/wiki/Van_Eck_phreaking
Cyber Stalking: http://us.norton.com/cyberstalking/article
Video 7 Types of Cybercrime: https://www.youtube.com/watch?v=byUpqhMwv08
Video Hacking: https://www.youtube.com/watch?v=aN1yoWv4ONo

Module 8
Digital Millenium Copyright Act: http://www.ucla.edu/terms-of-use/dmca
Patents: https://www.uspto.gov/patents-getting-started/general-information-concerning-patents
Trademarks: https://en.wikipedia.org/wiki/Trademark
Copyright: https://en.wikipedia.org/wiki/Copyright

Module 9
What is Jurisprudence: https://www.youtube.com/watch?v=wwppF-xoBX8

Module 10
Overview of Tort Law: https://www.youtube.com/watch?v=f6TUie6jBfE
Strict Product Liability: https://www.youtube.com/watch?v=VVy9fZKZGAQ
Video Negligence: https://www.youtube.com/watch?v=VVy9fZKZGAQ
Defective Product Video: https://www.youtube.com/watch?v=VVy9fZKZGAQ

Module 11
IT contracts: https://www.youtube.com/watch?v=haBHn0g6baw
Video Drafting Contracts: http://www.youtube.com/watch?v=PcfwFIViOKE
Video Contract Law: http://www.youtube.com/watch?v=PcfwFIViOKE

Module 12
E-contracts: https://www.youtube.com/watch?v=GWNp2s2wEo
Traditional vs econtracts: https://www.youtube.com/watch?v=W5iFlq6Spl4
E contract definition: https://definitions.uslegal.com/e/e-contract/
Cyber Squatting: https://en.wikipedia.org/wiki/Cybersquatting

Module 13
Regulating Cyberspace: http://opinion.inquirer.net/107924/regulating-cyberspace
Regulating International Cyberspace: https://www.thenews.com.pk/print/144074-Regulating-cyberspace
Pros and Cons Internet Censorship: https://greengarageblog.org/11-chief-pros-and-cons-of-internet-censorship

Module 14
Video Social Networks: https://www.youtube.com/watch?v=xT3EpF2EsbQ
Video Cyber Technology & Gender Bias: https://www.youtube.com/watch?v=gTbseMYm_s
Video Outsourcing Good or Bad: https://www.youtube.com/watch?v=7qeehDLYa8g

Team Projects:

Project 1:
For this lab your group will be writing a series of ethical policies for your company - RHR Outdoor Adventures. This company sells outdoor adventures in the North Georgia Mountains. It includes such things as white water rafting, mountain trails, overnight camping, horseback-riding, etc.

Your team has been hired to produce a set of ethical policies for the company. Using the ACM Code of Ethics, IEEE Code and other codes you can find, write out a set of ethical policies for the company employees.

In addition, your company has been hired to be sure that privacy concerns of customers are made clear - write out your customer privacy statement.

This should be done in detail. You can also point the employees to professional codes, such as ACM, etc.

**Project 2:**

1. Find 4 articles dealing with protecting privacy on computing systems. Give a one paragraph description of each article. Then, as a group, decide on which article you liked the best, and write a paragraph on why the group chose that particular article. (be sure to include the article citation)

2. Find information on 3 of the newest "viruses" affecting computer systems. Write up a detailed explanation of each virus and, if possible, write how you can combat this virus. (be sure to include the reference where you found each virus' information)

3. Find 3 articles on recent hacking/cracking events. Write a one paragraph description about each article, then as a group, decide which of the hacking/cracking events was the most damaging and give your reasons why you thought that way. (be sure to include your article citation)

**Project 3:**

1. Find 3 articles dealing with negligence in IT. Write a separate paragraph detailing the article. (be sure to give the article citation)

2. Find 3 articles dealing with either copyright violations or patent violations in IT. Write a separate paragraph detailing the article (be sure to give the article citation).

3. Fine 2 articles dealing with broken contracts in IT (in any area of IT). Write a separate paragraph detailing each article (be sure to give the article citation.)
Final Report
Guan Affordable Learning Georgia Textbook Transformation Grants

Final Report

To submit your Final Report, go to the Final Report submission page on the ALG website: http://affordablelearninggeorgia.org/site/final_report_submission

Final report submission requires four files:

- This completed narrative document
- Syllabus or syllabi
  - (if multiple files, compress into one .zip folder)
- Qualitative/Quantitative Measures data files
  - (if multiple files, compress into one .zip folder)
- Photo of your team or a class of your students w/ at least one team member, minimum resolution 800x600px
  - (nearly all smartphones take photos larger than this size by default)

Follow the instructions on the webpage for uploading your documents. Based on receipt of this report, ALG will process the final payment for your grant. ALG will follow up in the future with post-project grantee surveys and may also request your participation in a publication, presentation, or other event.

General Information

Date: 12/18/2018

Grant Round: 11

Grant Number: #365

Institution Name(s): Kennesaw State University

Project Lead: Lei Li

Team Members (Name, Title, Department, Institutions if different, and email address for each):

- Lei Li, Professor of Information Technology, lli13@kennesaw.edu
- Rebecca Rutherfoord, Interim Assistant Dean, College of Computing and Software Engineering, Department Chair for Information Technology, and Professor of Information Technology, brutherf@kennesaw.edu.
- Svetlana Peltsverger, Associate Dean of the College of Computing and Software Engineering and Professor of Information Technology, speltsve@kennesaw.edu.
- Richard Halstead-Nussloch, Professor of Information Technology, rhalstea@kennesaw.edu.
Guangzhi Zheng, Associate Professor of Information Technology, gzheng@kennesaw.edu.
Zhigang Li, Assistant Professor of Information Technology, zli8@kennesaw.edu

Course Name(s) and Course Numbers:

- IT 6103 IT Policy and Law: Rebecca Rutherfoord
- IT 6413 IT Service Delivery: Lei Li
- IT 6423 IT System Acquisition and Integration: Richard Halstead-Nussloch
- IT 6863 Database Security & Auditing: Svetlana Peltsverger
- IT 7113 Data Visualization: Guangzhi Zheng
- General instructional support: Zhigang Li

Semester Project Began: Spring 2018
Final Semester of Implementation: Fall 2018

Total Number of Students Affected During Project:

<table>
<thead>
<tr>
<th>Course</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT 6103</td>
<td>13</td>
</tr>
<tr>
<td>IT 6413</td>
<td>15</td>
</tr>
<tr>
<td>IT 6423</td>
<td>42</td>
</tr>
<tr>
<td>IT 6863</td>
<td>18</td>
</tr>
<tr>
<td>IT 7113</td>
<td>38</td>
</tr>
<tr>
<td>Total</td>
<td>126</td>
</tr>
</tbody>
</table>

1. Narrative
   A. Describe the key outcomes, whether positive, negative, or interesting, of your project. Include:
      - Summary of your transformation experience, including challenges and accomplishments
      - Transformative impacts on your instruction
      - Transformative impacts on your students and their performance

Our transformation effort is a great success. We have developed and implemented no-cost-to-student learning material for the five proposed courses. The URLs of the learning material are listed in table one. 126 students have been impacted by our efforts. As shown in table two, students’ opinions on the learning materials we created are overwhelmingly positive. Our
assessment data shows that, the no-cost learning materials we developed are as effective as the textbooks used previously in the corresponding courses.

Table 1. URL of No-Cost Learning Material

<table>
<thead>
<tr>
<th>Course</th>
<th>URL of No-Cost Learning Material</th>
<th>Developer</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT 6103 IT Policy and Law</td>
<td><a href="http://ksuweb.kennesaw.edu/~lli13/6103/IT6103.html">http://ksuweb.kennesaw.edu/~lli13/6103/IT6103.html</a></td>
<td>Dr. Rebecca Rutherfoord</td>
</tr>
<tr>
<td>IT 6413 IT Service Delivery</td>
<td><a href="http://ksuweb.kennesaw.edu/~lli13/IT6413.html">http://ksuweb.kennesaw.edu/~lli13/IT6413.html</a></td>
<td>Dr. Lei Li</td>
</tr>
<tr>
<td>IT 6423 IT System Acquisition and Integration</td>
<td><a href="http://ksuweb.kennesaw.edu/~rhalstea/ALG/IT6423/">http://ksuweb.kennesaw.edu/~rhalstea/ALG/IT6423/</a></td>
<td>Dr. Richard Halstead-Nussloch</td>
</tr>
<tr>
<td>IT 6863 Database Security &amp; Auditing</td>
<td><a href="http://ksuweb.kennesaw.edu/~speltsve/alg/IT6863_alg.html">http://ksuweb.kennesaw.edu/~speltsve/alg/IT6863_alg.html</a></td>
<td>Dr. Svetlana Peltsverger</td>
</tr>
<tr>
<td>IT 7113 Data Visualization</td>
<td><a href="http://idi.kennesaw.edu/it7113/">http://idi.kennesaw.edu/it7113/</a></td>
<td>Dr. Gugangzhi Zheng</td>
</tr>
</tbody>
</table>

Table 2. Students’ Opinion on No-Cost Learning Material

<table>
<thead>
<tr>
<th>Statements</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>In general, the learning modules were organized</td>
<td>4.60</td>
</tr>
<tr>
<td>The content, links and other learning module materials were sufficient to help me learn</td>
<td>4.55</td>
</tr>
<tr>
<td>I liked not having to buy a textbook and instead used the materials that were provided and free.</td>
<td>4.64</td>
</tr>
<tr>
<td>I prefer using selected open source/free learning materials rather than a paid textbook for this course.</td>
<td>4.58</td>
</tr>
<tr>
<td>Overall, compared to a potential paid textbook, open resource learning materials provided the necessary assistance to learn the material.</td>
<td>4.60</td>
</tr>
<tr>
<td>I would take another course that uses open/free learning materials.</td>
<td>4.69</td>
</tr>
</tbody>
</table>

Note: in the survey, students are asked to express their opinion on a list of question using a 5-point Likert scale where 1 is strongly disagree, 3 is neutral, and 5 is strongly agree.

From the instructors’ perspectives, collecting and organizing the learning materials ourselves not only enable us to better respond to the dynamic nature of the information technology field, but also give us the flexibility to customize the course content to better serve our students. On the other hand, the transformation activities require significant efforts and time commitment...
from the faculty to collect, organize, create, and maintain no-cost learning materials that offer equivalent or better learning experience as the textbooks. Our transformative efforts in replacing textbooks in the proposed courses will not happen without the strong support from the ALG grant.

With our sustainability plan, the no-cost learning material will be continually used and hundreds and thousands of students from Kennesaw State University will enjoy the cost savings and enhanced learning experience in the future.

B. Describe lessons learned, including any things you would do differently next time.

IT6863

What worked well: Adding points to a lab grade for proactive posting questions about reading. It helped to find additional resources in timely manner.

What could have worked better: Some vendor provided tutorials even the simple ones need to be adapted to the level of the students. For example, [https://docs.microsoft.com/en-us/sql/relational-databases/security/auditing/write-sql-server-audit-events-to-the-security-log](https://docs.microsoft.com/en-us/sql/relational-databases/security/auditing/write-sql-server-audit-events-to-the-security-log) required additional two pages of instruction.

IT 6103 IT Policy and Law

What worked well: The links and videos seemed to work well with the students. The instructor created content also provided additional material for them to use. The discussions were quite interesting from the students and provided additional ideas for students to respond to.

General comments:

Another constant feedback from students is the availability of some web resources. Web resources URLs are constantly changing. This requires the developer to monitor these resources and update them on a regular basis. Our course architect/coordinator model works very well to sustain these open source materials used in our courses.

2. Quotes

- Provide three quotes from students evaluating their experience with the no-cost learning materials.

“I think the ever evolving nature of technology warrants using current documentation, papers, and articles for technical Computer Science related courses rather than textbooks, which are often many years old. I’m all for the cost savings of open source no-cost learning material for the fiscal benefit as well as the fact that they are often more contemporary and relevant than textbooks”. – an IT 6863 student.
“Rather than textbook, sometimes the materials helps us a lot. Also we gain much knowledge by researching rather than just following the textbook”. – an IT 6423 student.

“The no-cost learning material plan is working. It has been a pleasure not having the cost of text books and still receiving a valuable learning experience. I would prefer a textbook just because. I still purchase books and send post cards. I can not say that digital content impact my learning experience at all. Thank you”. – an IT 6103 student.

3. Quantitative and Qualitative Measures

3a. Uniform Measurements Questions

The following are uniform questions asked to all grant teams. Please answer these to the best of your knowledge.

Student Opinion of Materials

Was the overall student opinion about the materials used in the course positive, neutral, or negative?

Total number of students affected in this project: ___126_______

1. Positive: __93.15_____% of ___73_____ number of respondents
2. Neutral: __4.11_____ % of ____73____ number of respondents
3. Negative: __2.74_____ % of ___73____ number of respondents

Student Learning Outcomes and Grades

Was the overall comparative impact on student performance in terms of learning outcomes and grades in the semester(s) of implementation over previous semesters positive, neutral, or negative?

Student outcomes should be described in detail in Section 3b.

<table>
<thead>
<tr>
<th>Course</th>
<th>Enrollment</th>
<th>Semester with no-cost material</th>
<th>Semester with textbooks</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT 6103</td>
<td>13</td>
<td>3.76</td>
<td>3.74</td>
</tr>
<tr>
<td>IT 6413</td>
<td>15</td>
<td>3.73</td>
<td>3.75</td>
</tr>
<tr>
<td>IT 6423</td>
<td>42</td>
<td>3.76</td>
<td>3.53</td>
</tr>
<tr>
<td>IT 6863</td>
<td>18</td>
<td>3.4</td>
<td>3.2</td>
</tr>
<tr>
<td>IT 7113</td>
<td>38</td>
<td>3.68</td>
<td>3.68</td>
</tr>
</tbody>
</table>

Choose One:
• **X** Positive: Higher performance outcomes measured over previous semester(s)  
• ___ Neutral: Same performance outcomes over previous semester(s)  
• ___ Negative: Lower performance outcomes over previous semester(s)

**Student Drop/Fail/Withdraw (DFW) Rates**

Was the overall comparative impact on Drop/Fail/Withdraw (DFW) rates in the semester(s) of implementation over previous semesters positive, neutral, or negative?

**Drop/Fail/Withdraw Rate:**  
*Depending on what you and your institution can measure, this may also be known as a drop/failure rate or a withdraw/failure rate.*

<table>
<thead>
<tr>
<th>Course</th>
<th>Enrollment</th>
<th>Current semester</th>
<th>Previous semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT 6103</td>
<td>13</td>
<td>0%</td>
<td>1%</td>
</tr>
<tr>
<td>IT 6413</td>
<td>15</td>
<td>0%</td>
<td>3%</td>
</tr>
<tr>
<td>IT 6423</td>
<td>42</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>IT 6863</td>
<td>18</td>
<td>23%</td>
<td>16%</td>
</tr>
<tr>
<td>IT 7113</td>
<td>38</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

_______% of students, out of a total _______ students affected, dropped/failed/withdrew from the course in the final semester of implementation.

Choose One:

• ___ Positive: This is a lower percentage of students with D/F/W than previous semester(s)  
• **X** Neutral: This is the same percentage of students with D/F/W than previous semester(s)  
• ___ Negative: This is a higher percentage of students with D/F/W than previous semester(s)

3b. Measures Narrative  
*In this section, summarize the supporting impact data that you are submitting, including all quantitative and qualitative measures of impact on student success and experience. Include all measures as described in your proposal, along with any measures developed after the proposal submission.*

In this project, we used multiple channels of data to measure the success of our transformative efforts.
Quantitatively, we compared students’ DFW rates, grades, and success in learning objectives. The DFW rates are taken from student registration system. The student grades and success in learning objectives are assessed Faculty Course Assessment Report (FCAR). Faculty in IT department at Kennesaw State University are required to create a FCAR for every course they teach for each semester. The FCAR includes students’ grade and success in achieving the learning outcomes.

Qualitatively, we developed a survey to collect students’ opinion on the learning materials used in the courses. Students rated their experience using a 5-point Likert scale. Students were also given the opportunity to enter any comments they may have. A copy of the survey results is attached separately.

Based on the assessment data we collected, the learning materials we created offered the same level of the learning effectiveness as the textbooks. Students’ performance outcomes and DFW in general stayed the same pre-implementation and post-implementation.

4. Sustainability Plan

- Describe how your project team or department will offer the materials in the course(s) in the future, including the maintenance and updating of course materials.

The IT department at KSU implemented a course architect system for all courses. A course architect updates course content based on research, publications and feedback from students and alumni. Each instructor of record is a course architecture for the corresponding courses. A course architect develops and maintains the course materials and teaching plans. He/she also teaches the course at least once a year to make sure all resources are valid and make necessary changes. This makes sure all no-cost materials and resources are highly sustainable in the future offerings of this course.

5. Future Plans

- Describe any impacts or influences this project has had on your thinking about or selection of learning materials in this and other courses that you will teach in the future.

- Describe any planned or actual papers, presentations, publications, or other professional activities that you expect to produce that reflect your work on this project.

Information technology is a dynamic field where existing technology frequently get updated and new technology constantly comes out. Due to this reason, the no-cost learning material model naturally fits better for IT curriculum than the traditional textbook model. The faculty in the IT department already completed several individual and transform-at-scale grants. The positive feedback from the students and our own development and implementation process inspire more faculty in the IT to get involved with developing no cost learning material for their courses.
Dr. Becky Rutherfoord presented a paper at the EDSIG conference fall 2018 on creating no-textbook courses in STEM areas.

6. Description of Photograph

- On the Final Report Submission page, you will be submitting a photo. In this document, list the names of the people shown in this separately uploaded photograph, along with their roles.

From left to right: Dr. Richard Halstead-Nussloch (developer & instructor of record), Dr. Lei Li (project lead, developer & instructor of record), Dr. Svetlana Peltsverger (developer & instructor of record), Dr. Rebecca Ratherfoord (developer & instructor of record), Dr. Guangzhi (Jack) Zheng (developer & instructor of record).